

STM Lottery joins hands with Kechara Soup Kitchen to help needy

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PETALING JAYA: STM Lottery Sdn Bhd (formerly known as Sports Toto Malaysia Sdn Bhd) has pledged to contribute a total of RM84,000 or RM7,000 a month to Kechara Soup Kitchen Society (KSK) for a year starting this July to June next year.

The money will be used to provide dry food provisions to 448 needy families in Penang and Perak.

STM Lottery senior communications manager Giam Say Khoon said the collaboration with KSK started last year when the country faced a series of lockdowns due to the pandemic.

At the time, the company contributed a total of RM96,000 to KSK to distribute

provisions to over 700 families in the Klang Valley, Penang, Johor and Pahang.

“We are very honoured to be part of this noble cause. We know that many are facing hardships during these challenging times and we are glad that there are kind people and organisations such as KSK helping those in need,” said Giam.

“As for STM Lottery, we are motivated by our desire to join hands with other Malaysians to help families in need during these difficult times.”

Giam said other than cash contributions, the company has been sending its employees to take part in KSK’s Soup Kitchen programme since March this year, where food is distributed to the homeless and underprivileged groups in Kuala Lumpur every month.

“Through the Soup Kitchen programme, we want to promote the spirit of volunteerism among the staff so that everyone has the opportunity to give something back to society,” he said.

Giam added that the collaboration with KSK is part of the company’s corporate social responsibility programme called Helping Hands, apart from being in line with its effort to meet “Goal 2” of the United Nations Sustainable Development Goals, which is to end hunger, achieve food security and improved nutrition, and promote sustainable agriculture.

The Helping Hands programme also supports social sustainability projects such as national sports development, festive donations, and environmental conservation projects, he said.



■严世坤（右起）在参访位于隆市的克切拉香积厨食物银行时，将模拟支票移交给了钟诗琪和邝建豪。

多多博彩持續每月贊助 克切拉香積廚食物銀行

（吉隆坡18日讯）多多博彩今年再接再厉，继续每月赞助克切拉香积厨（Kechara Soup Kitchen）旗下食物银行计划，为期1年，直接惠及槟城和霹靂州内一共448户极需家庭。

该公司承诺，从今年7月至2023年6月期间，每月赞助克切拉香积厨7000令吉，即1年总额8万4000令吉资金，让后者派发乾粮予上述极需家庭。

多多博彩发文告说，除了现金捐赠，多多博彩今年3月以来，每月都会派志愿员工参与克切拉香积厨旗下流动厨房计划，在吉隆坡市中心免费派发熟食予露宿者及弱势群体。

多多博彩公关部高级经理严

世坤说，迄今共有65名志愿员工参与该项流动厨房计划。

严世坤日前参访位于隆市的克切拉香积厨食物银行，出席者有克切拉香积厨公关部高级执行员邝建豪和食物银行经理钟诗琪。

“在这困难期，本公司更希望与其他人携手合作，援助国内极需家庭，这也是推动本公司持续回馈社会的原因。”

多多博彩与克切拉香积厨的合作始于2021年；当时国内因新冠肺炎而面临一系列封锁，公司共捐赠总值9万6000令吉现金予该慈善组织，让后者派送乾粮予巴生谷一带、槟城、柔佛和彭亨的700多户家庭。