



STM LOTTERY SDN. BHD.

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STM LOTTERY AND FRIM JOIN HANDS ONCE AGAIN FOR GREENER ENVIRONMENT

STM Lottery Sdn. Bhd. collaborated with the Forest Research Institute Malaysia (FRIM) for another successful tree planting campaign, an initiative by the company to support the government's 100 Million Tree-planting Campaign contributing to environmental conservation.

Continuing the momentum from the last year's successful tree planting activity at FRIM's headquarters in Kepong, Kuala Lumpur, a group of STM Lottery volunteers led by Mr. Giam Say Khoon, Deputy General Manager (Communications & Sustainability) recently embarked on a journey to the Field Research Station (FRS) of FRIM in Selandar, Melaka on 13 May 2023 to fulfil its annual tree planting commitment.

Before the tree planting exercise, the volunteers were briefed by FRIM's Head of Forest Plantation Programme Dr. Rosdi Koter who provided them with guidance on the proper techniques for planting saplings.

This tree planting initiative holds great significance for the volunteers as they gained a deeper understanding of the importance of environmental conservation and contributed to the preservation of Malaysia's rich ecosystem.

"We are extremely pleased with this collaboration, as it perfectly aligns with STM Lottery's dedication to reducing carbon emissions and fulfilling the United Nation Sustainable Development Goal 13 and 15 which is to combat climate change and to restore the sustainable use of terrestrial ecosystems.

"It is the government's goal to become a carbon-neutral nation by 2050; through this tree planting activity, we are taking meaningful steps towards a greener and more sustainable future," said Mr. Giam.

Since STM Lottery's collaboration with FRIM in 2022, the company has planted 120 trees and the company remains dedicated to its mission of sustainability and environmental stewardship. The company's ongoing partnership with FRIM for tree planting activities underscores its commitment to making a positive difference in Malaysia's environmental landscape.

For media enquiries, please contact Mr. Giam Say Khoon, Deputy General Manager (Communications & Sustainability) of STM Lottery Sdn. Bhd. at 03-2148 9888.

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